



buyer's choice[™]

HOME INSPECTIONS

Inspected Once. Inspected Right!



Bill Redfern, Founder and CEO

A Buyer's Choice Home Inspections: It's about more than being your own boss. It's about being in charge of your destiny. When you start a career in real estate at the ripe age of 18, you learn more than a few important lessons over the years. Just ask Bill Redfern, founder and CEO of A Buyer's Choice Home Inspections. Buying up his first investment property in 1985, Bill spent the last 20+ years sharpening his skills in diverse areas of this industry: as a successful realtor and broker, an investment property developer, as owner of over 320 residential and commercial units and as a project manager for award-winning developments.

With this level of experience and an entrepreneurial spirit, Bill understands firsthand the direct link between success in business and the importance of professionalism, expertise and customer service. In fact, that's what led him to found A Buyer's Choice Home Inspections. Created to serve realtors and offer protection, peace of mind and comfort to the buying and selling public, A Buyer's Choice Home Inspections is now one of the fastest growing franchise companies in North America.

"During my career in real estate, I saw firsthand the need for quality, professional home inspectors and the impact they can have on the success of a sale - for the realtor, the buyer and the seller combined", says Redfern from head office in Halifax, Nova Scotia. "Developing a franchise model to meet this demand and also offer a great investment opportunity seemed like a smart venture."

Judging by the success of A Buyer's Choice Home Inspections, Redfern was right on the money. The home inspection industry is experiencing rapid-fire growth and quality inspectors are in high demand across North America. In fact, 95% of real estate transactions today require a home inspection. It's no wonder that Money Magazine named home inspection as one of America's 50 hottest jobs AND one of the top 10 highest income home businesses.



Arne Tjerno, President of International Franchise Development

Helping Redfern grow A Buyer's Choice Home Inspections is partner, Arne Tjerno, president of international franchise development. Tjerno's long and successful career in franchise sales with what was to become the leading real estate organization in the world, Re/Max, followed by critical initial efforts with an aggressive up and coming firm, Exit Realty, has made him an invaluable resource in expanding the reach of A Buyer's Choice Home Inspections.

Today, thanks to the strong vision and determined strategy of Redfern and Tjerno's partnership, A Buyer's Choice Home Inspections boasts regional master and local franchises throughout Canada and the United States. Their unique business model offers people the pride of owning their own business with the freedom of being their own boss. No prior experience or specific education is necessary - A Buyer's Choice provides all the training as part of the franchise package.

"I was really impressed with the extensive training program, the support of the franchise system and the lucrative business model that A Buyer's Choice provides", says Southwestern Ontario Master Franchise owner, Ray Sikkema. "I really believe it's a solid and exciting opportunity for investors looking to own and operate their own business. It has been for me."

A Buyer's Choice Home Inspections is looking for investors who share their commitment to quality and professionalism, have a desire to own their own business and understand the value and power of working together to build a company. "A Buyer's Choice Home Inspections is a company for people who have a passion for success and the rewards that come with it," says Tjerno. "We have a proven, successful model that provides on-going sales and royalty income and we're eager to share it with ambitious, likeminded people."

For more information on how you can share the success of A Buyer's Choice Home Inspections, contact:

Arne Tjerno,
President, Franchise Development
Phone: 902-877-8626
Office: 902-446-4740 Ext-1,
Fax: 902-446-4738
Email: arne@abuyerschoice.com

Become Part of the Largest Home Inspection Company in Canada

Be Your Own Boss

Be Part of This Exciting Opportunity

Watch Us on CNN's, 'The Economic Report'
Franchises that Work in the 21st Century.

A Buyer's Choice Home Inspections Franchise Opportunity gives you the chance to fulfill your dreams of self-employment, job stability and financial security that comes with a proven business model. Avoid the risk and uncertainty that plagues the traditional independent business startups.

With the *expert training* and *local support* of A Buyer's Choice Home Inspections, success is yours to achieve!

Join the fastest growing home inspection company in North America.

We want "You" to Share, in Our Success!

Home inspection ranks among "North America's 50 Hottest Jobs" and "Top 10 Highest Income Home Businesses."
– *Money Magazine*

"One of the Best Business Opportunities."
– *Entrepreneur Magazine*

Arne Tjerno,
President – Franchise
Development

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